

REGION FOCUS: WORLDWIDE

# The Business Value of Red Hat Solutions Versus Non-Paid Open Source Alternatives

Interviewed organizations achieve strong value through use of paid Red Hat solutions, including **Red Hat Enterprise Linux, Red Hat Insights, and Red Hat Satellite**, instead of non-paid open source alternatives. They reported leveraging Red Hat features, capabilities, and support to **make IT operations more efficient and cost-effective**, while **enabling development activities, ensuring application availability, and improving business outcomes**.

## Key Results

**20%**  
average developer productivity gain

**540%**  
3-year return on investment (ROI)

**23% lower**  
3-year cost of on-premise infrastructure

### CUSTOMER QUOTE, HEALTHCARE:

*“From an operations perspective, we benefit from having the ability to get recommended actions from Red Hat and just better management of our hybrid cloud environment, as a whole.”*

## Impact on Development Activities and Results

**59%** more new applications developed

**23%** faster development lifecycle, new apps

**75%** more new features developed

**27%** faster development lifecycle, new features

### CUSTOMER QUOTE, RETAIL:

*“We have more options to deploy key applications with RHEL than with [the non-paid solution] because RHEL provides a level of compatibility and the needed level of support to drive application development activities.”*

## Other IT and Business Impact

### IT Costs

**12%** fewer physical servers required

**38%** higher virtualization density

### IT Staff Efficiencies

**32%** more efficient IT infrastructure teams

**47%** more VMs/cloud instances per admin

### Security Benefits

**52%** faster security updates

**30%** more efficient security teams

### Business Benefits

**17.3M** higher revenue per organization per year

**72%** less unplanned downtime

[Read the full white paper](#)